

Press Information

April 2nd, 2009

Napster partners with Philips GoGear

Voucher promotion allows Philips GoGear users free access to Napster for 30 days

London, UK – Napster UK, Ltd, a subsidiary of Best Buy Co., Inc. (NYSE: BBY), the pioneer of digital music, today announces the launch of a partnership with Philips Consumer Lifestyle, covering both German and UK markets from April 2009. Thanks to this partnership, users of Philips GoGear portable audio and video players can access the Napster catalogue of over seven million tracks, featured on 640,000 albums from 540,000 artists.

Additionally, users of the Philips GoGear Players Opus, Ariaz, and Vibe, will be offered Napster To Go subscriptions free of charge for 30 days*. Using Napster, Philips GoGear users will enjoy a wealth of music discovery features, over 90 ad-free radio stations and 100's of playlists

Furthermore, since the introduction of Napster 4.6, users benefit from the Automix function, an automated music recommendation and discovery tool that creates custom generated playlists, and the Mood Manager tool, which allows users to create music choices to suit any mood.

With its range of GoGear audio and video players Philips has set a new standard in sound quality on the go. The Philips-patented FullSound technology puts the liveliness and natural dynamics back to MP3 music. The latest models also come with high-class in ear headphones which support the great sound experience of these portable audio and video players.

Patric Niederlander, European Business Development Director at Napster, commented: "The Philips GoGear range is the right choice for music enthusiasts who look for the best sound quality. By partnering with Napster, these GoGear users now have direct access to a huge library of tracks and other digital content as soon as they start using their player, bringing the world of music to their finger tips in an instant."

Jasper Vervoort, Director Strategy and Business Development Philips Consumer Lifestyle, commented: "We are very happy to be able to offer the extensive music library of Napster to the users of our Philips GoGear range. Together we create a genuinely interesting offering for music enthusiasts."

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* Napster's PC subscription service costs £9.95 per month and Napster To Go, its portable music service, costs £14.95 per month.

For more information on Napster, please visit:
<http://www.napster.co.uk>

For more information on Philips GoGear, please visit:
<http://www.philips.com/gogear>

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About Royal Philips Electronics

Royal Philips Electronics of the Netherlands (NYSE: PHG, AEX: PHI) is a diversified Health and Well-being company, focused on improving people's lives through timely innovations. As a world leader in healthcare, lifestyle and lighting, Philips integrates technologies and design into people-centric solutions, based on fundamental customer insights and the brand promise of "sense and simplicity". Headquartered in the Netherlands, Philips employs approximately 121,000 employees in more than 60 countries worldwide. With sales of EUR 26 billion in 2008, the company is a market leader in cardiac care, acute care and home healthcare, energy efficient lighting solutions and new lighting applications, as well as lifestyle products for personal well-being and pleasure with strong leadership positions in flat TV, male shaving and grooming, portable entertainment and oral healthcare. News from Philips is located at www.philips.com/newscenter.

About Napster (www.napster.co.uk)

Napster, the pioneer of digital music, offers the ultimate in interactive music experiences, creating better ways to discover, share, acquire and enjoy music – anytime, anywhere. With a Napster membership customers get unlimited access to one of the biggest music catalogues worldwide with more than seven million tracks covering every genre, for a flat monthly fee.

The company's offerings also includes Napster To Go, which allows members to fill and refill a compatible music device and listen to their music on the move and Napster Light, a more condensed service for those who just want to purchase songs and albums a la

carte. "Napster Mobile" is one of the industry's fastest growing mobile music platforms, providing the premier mobile music experience for customers in eight global markets. Headquartered in Los Angeles, Napster's services are available in markets across the Americas, Europe and Japan.